

Licensing Sub-Committee Report

Item No:	
Б. /	
Date:	28 June 2018
Licensing Ref No:	18/05212/LIPV - Premises Licence Variation
Title of Papart	Marks & Spansor Dia
Title of Report:	Marks & Spencer Plc 169-173 Oxford Street
	London
	W1D 2JR
	WID 23K
Report of:	Director of Public Protection and Licensing
Wards involved:	West End
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Policy context:	City of Westminster Statement of Licensing Policy
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Financial summary:	None
Decree 4 A 41 co	AAPII-PI
Report Author:	Miss Heidi Lawrance
	Senior Licensing Officer
Contact details	Telephone: 020 7641 2751
Contact details	

Email: hlawrance@westminster.gov.uk

1. Application

1-A Applicant and premises					
Application Type:	Variation of a Premises Li	cence, Licensing	Act 2003		
Application received date:	9 May 2018				
Applicant:	Marks & Spencer Plc				
Premises:	Marks & Spencer				
Premises address:	169-173 Oxford Street London	Ward:	West End		
	W1D 2JR	Cumulative	West End		
		Impact Area:			
Premises description:	The premises currently cafe.	operates as a re	tail store with		
Variation description:	The applicant seeks to permit on sales from the customer café on the first floor as hatched in red on the plan.				
	The applicant also seeks to remove condition 7 "Alcohol shall not be sold in an open container or be consumed in the licensed premises".				
Premises licence history:	The premises has been licensed since 2005 and a full history can be found at Appendix 3.				
Applicant submissions:	None Submitted.				

1-B Current and proposed licensable activities, areas and hours							
Sale by Reta	Sale by Retail of Alcohol – OFF SALES						
On or off sal	es		Curren	nt :		Pro	posed:
			Off Sal	es		Botl	n
	Cur	rent	Prop	osed	Licensable A	Area	
	Но	urs	Но	urs			
	Start:	End:	Start:	End:	Current:		Proposed:
Monday	07:00	23:00					
Tuesday	07:00	23:00	No Cha	ange to	See Plans at		No Change.
Wednesday	07:00	23:00	off sale	S.	Appendix 1		
Thursday	07:00	23:00					
Friday	07:00	23:00					
Saturday	07:00	23:00					
Sunday	09:00	21:00					
Seasonal	asonal Current:			Proposed:			
variations/			·				
Non-standard None.				None.			
timings:	nings:						

Sale by Retail of Alcohol – ON SALES						
On or off sales		Curren	Current :		Proposed:	
			Off Sal	es		Both
	Cur	rent	Prop	osed	Licensable A	Area
	Ho	urs	Но	urs		
	Start:	End:	Start:	End:	Proposed:	
Monday			10:00	23:00		
Tuesday			10:00	23:00	First Floor or	nly, area hatched red on plan
Wednesday			10:00	23:00	(See Append	lix 1).
Thursday			10:00	23:00		
Friday			10:00	23:00		
Saturday			10:00	23:00		
Sunday			12:00	22:30		
Seasonal	Curr	ent:			Proposed:	
variations/		•		•		
Non-standard	l None	e.			None.	
timings:						

Playing of Recorded Music, Private Entertainment consisting of dancing, music or other entertainment of a like kind for consideration and with a view to profit

	Current Hours		Proposed Hours		Licensable Area
	Start:	End:	Start:	End:	Current:
Monday					
Tuesday					
Wednesday	Unrest	ricted	No Change		See Plans at Appendix 1
Thursday					
Friday					
Saturday					
Sunday					
Seasonal	Curr	ent:			Proposed:
variations/					
Non-standard timings:	d None	e.			None.

Hours premises are open to the public							
		rent	Proposed		Premi	Premises Area	
	Ho	urs	Hours				
	Start:	End:	Start:	End:	Curre	nt:	Proposed:
Monday	07:00	23:00		•			
Tuesday	07:00	23:00					
Wednesday	07:00	23:00	No Cha	ange.	All of	oremises.	No Change.
Thursday	07:00	23:00					
Friday	07:00	23:00					
Saturday	07:00	23:00					
Sunday	09:00	22:30					
Seasonal	Curi	Current:				Proposed	:
variations/			-				
Non-standard None.						No Chang	e.
timings:							

1-C	Layout alteration
None	proposed.

1-D Conditions being varied, added or removed				
Condition		Proposed variation		
Condition 7		To be remove	ed	
Alcohol shall not be sold container or be consumed in premises.	•			
Adult entertainment:	Adult entertainment: Current posit		Proposed position:	
	Not applicable)	Not applicable	

2. Representations

2-A Responsible Authorities					
Responsible Authority:	Metropolitan Police Service				
Representative:	PC Sandy Russell				
Received:	16 th May 2018				
Status:	Withdrawn				

With reference to the above application, I am writing to inform you that the Metropolitan Police, as a responsible authority, will be objecting to this application at this stage in the application process. The venue is situated within Westminster's Cumulative Impact Area; it is our belief that if granted the application would undermine the Licensing Objectives.

I have looked through the application. Overall it is agreeable but there are a number of police conditions we require to be added to the venue's operating schedule, they are as follows:

To replace condition 9 shown on current licence:

- 1. The premises shall install and maintain a comprehensive CCTV system as per the minimum requirements of the Westminster Police Licensing Team. All entry and exit points will be covered enabling frontal identification of every person entering in any light condition. The CCTV system shall continually record whilst the premises is open for licensable activities and during all times when customers remain on the premises. All recordings shall be stored for a minimum period of 31 days with date and time stamping. Viewing of recordings shall be made available immediately upon the request of Police or authorised officer throughout the entire 31 day period.
- 2. A staff member from the premises who is conversant with the operation of the CCTV system shall be on the premises at all times when the premises is open. This staff member must be able to provide a Police or authorised council officer copies of recent CCTV images or data with the absolute minimum of delay when requested.
- 3. A Challenge 21 or Challenge 25 proof of age scheme shall be operated at the premises where the only acceptable forms of identification are recognised photographic identification cards, such as a driving licence, passport or proof of age card with the PASS Hologram.
- 8. An incident log shall be kept at the premises, and made available on request to an authorised officer of the City Council or the Police. It must be completed within 24 hours of the incident and will record the following: (a) all crimes reported to the venue (b) all ejections of patrons (c) any complaints received concerning crime and disorder (d) any incidents of disorder (e) all seizures of drugs or offensive weapons (f) any faults in the CCTV system, searching equipment or scanning equipment (g) any refusal of the sale of alcohol (h) any visit by a relevant authority or emergency service.

Please let me know whether your client is willing to agree to the conditions police are

proposing as this may enable us to withdraw our representation.

Following the agreement of the conditions above, the Metropolitan Police Service have withdrawn their representation.

Responsible	Licensing Authority
Authority: Representative:	Ms Roxsana Haq
	·
Received:	5 th June 2018
Status:	Maintained

I write in relation to the application submitted for the Variation of a Premises Licence for Marks & Spencer Plc, 169-173 Oxford Street.

As a responsible authority under section 13 (4) of the Licensing Act 2003 as amended under the Police and Social Responsibility Act 2011 the Licensing Authority have considered your application in full. The Licensing Authority has concerns in relation to this application and how the premises would promote the Licensing Objectives:

- Prevention of Public Nuisance
- Prevention of Crime & Disorder
- Public Safety
- Protection of children from harm

This application seeks to permit the following licensable activities:

Supply of alcohol (on):

Monday to Saturday: 10:00 to 23:00

Sunday: 12:00 to 22:30

The premises is located within the cumulative impact area (CIA) and as such the policy points CIP1 and PB2 must be considered.

Following a helpful site visit with the applicant and the Environmental Health Consultation team the Licensing Authority have clarified that the applicant proposes to provide mainly self-service alcohol in the form of single serve wine bottles and prosecco without the need to have a substantial table meal.

The current premises licence does not restrict the operation of the premises as a restaurant therefore this application will be considered within policy PB2. Paragraph 2.5.23 of the Councils Statement of Licensing Policy 2016, states "the Licensing Authority considers that the grant of variations or new licences for pubs and bars in the cumulative impact area should be limited to exceptional circumstances".

Therefore it is for the applicant to demonstrate that this application can be regarded as an exception to policy. The list of examples of what may be considered an exceptional circumstance can be found at paragraphs 2.4.2 – 2.4.13 of the Council's Statement of Licensing Policy.

Paragraph 2.4.21 of the Licensing Policy states "when the sale of alcohol is not

permitted beyond 20:00 hours; then permitting the sale of alcohol for consumption on the premises is unlikely to add to cumulative impact in the cumulative impact area" therefore we encourage the applicant to consider reducing the terminal hours of alcohol sales as proposed to 20:00 hours.

Please accept this as a formal representation and we look forward to receiving any further submissions.

On 6th June 2018 the applicant offered to amend the application as follows providing the Licensing Authority representation is withdrawn:

I have taken my client's instructions and they are prepared to amend their application to cease the sale of alcohol for consumption on the premises to 8pm on the basis your representation is withdrawn.

Responsible	Environmental Health Service
Authority:	
Representative:	Mr Ian Watson
Received:	6 th June 2018
Status:	Withdrawn

I refer to the application for variation of the Premises Licence.

The premises are located within the West End Cumulative Impact Area as stated in the City of Westminster's Statement of Licensing Policy.

The applicant has submitted first floor plans of the premises.

This representation is based on the plans and operating schedule submitted.

The applicant is seeking the following

- 1. To add the supply of alcohol 'On' and 'Off' the premises for the first floor café Monday to Saturday 10.00 to 23.00 hours and Sunday 12.00 to 22.30 hours.
- 2. To remove condition 7 concerning the 'Off' sale of alcohol.

I wish to make the following representation

- 1. The hours requested for the Supply of Alcohol 'On' and 'Off' the premises will impact on Public Safety and have the likely effect of causing an increase in Public Nuisance within the West End Cumulative Impact Area.
- 2. The removal of condition 7 will have the likely effect of causing an increase in Public Nuisance within the West End Cumulative Impact Area.

Should you wish to discuss the matter further please do not hesitate to contact me.

On 6th June 2018 the Environmental Health Service contacted the applicant with the proposed amendment to a condition 7 on the premises licence:

Thanks for that. Concerning the removal of condition 7 can I propose that it is varied to read:

"Except for the first floor café alcohol shall not be sold in an open container or be consumed in the licensed premises." If you are happy to accept I can withdraw my representation.

Following the agreement of the condition above, the Environmental Health Service have withdrawn their representation.

3. Policy & Guidance

The following policies w apply:	ithin the City Of Westminster Statement of Licensing Policy
Policy CIP1 applies	 (i) It is the Licensing Authority's policy to refuse applications in the Cumulative Impact Areas for: pubs and bars, fast food premises, and premises offering facilities for music and dancing; other than applications to vary hours within the Core Hours under Policy HRS1. (ii) Applications for other licensable activities in the Cumulative Impact Areas will be subject to other policies, and must demonstrate that they will not add to cumulative impact in the Cumulative Impact Areas.
Policy HRS1 applies:	 (i) Applications for hours within the core hours set out below in this policy will generally be granted, subject to not being contrary to other policies in the Statement of Licensing Policy. (ii) Applications for hours outside the core hours set out below in this policy will be considered on their merits, subject to other relevant policies.
Policy PB2 applies:	It is the Licensing Authority's policy to refuse applications in the Cumulative Impact Areas other than applications to vary hours within the Core Hours under Policy HRS1.

4. Appendices

Appendix 1	Premises plans
Appendix 2	Applicant supporting documents
Appendix 3	Premises history
Appendix 4	Proposed conditions
Appendix 5	Residential map and list of premises in the vicinity

Report author:	Miss Heidi Lawrance	
	Senior Licensing Officer	
Contact:	Telephone: 020 7641 2751	
	Email: hlawrance@westminster.gov.uk	

If you have any queries about this report or wish to inspect one of the background papers please contact the report author.

Background Documents – Local Government (Access to Information) Act 1972

1 Licensing Act 2003 N/A

2 City of Westminster Statement of Licensing Policy 7th January 2016
Policy April 2018

Amended Guidance issued under section 182 of the Licensing Act 2003

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Application Form

Representation – MET Police

Representation – Licensing Authority

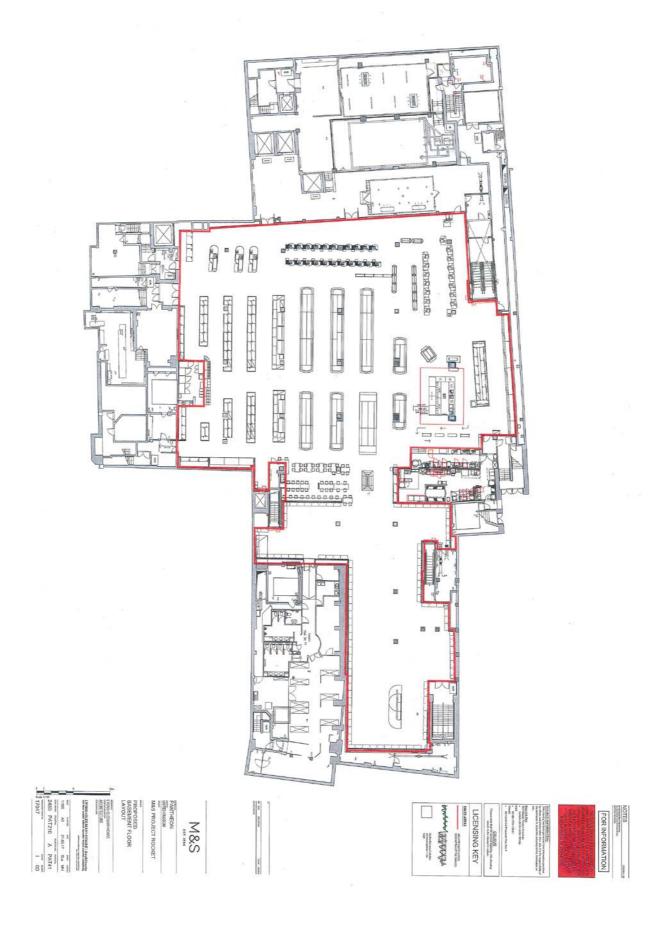
Representation – Environmental Health

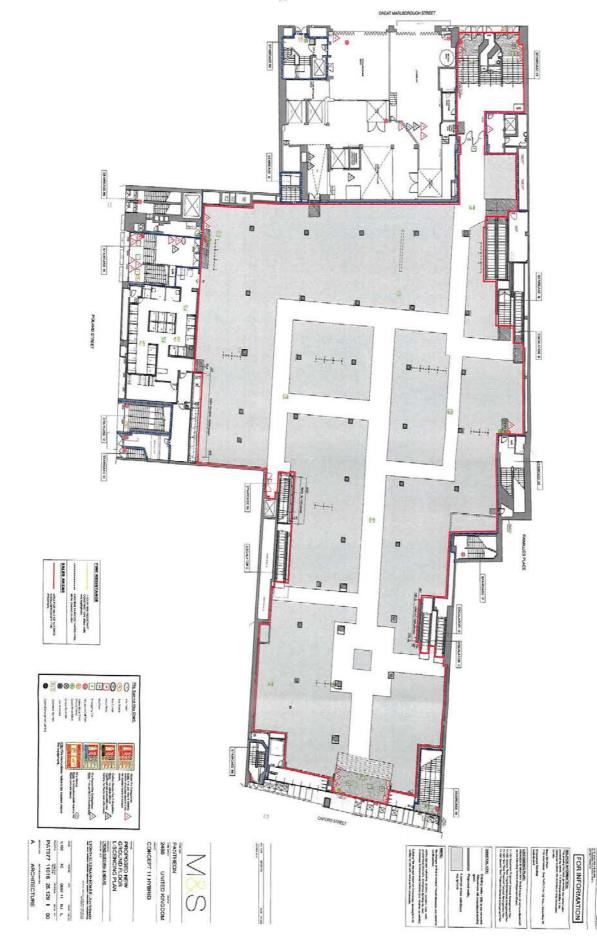
9th May 2018

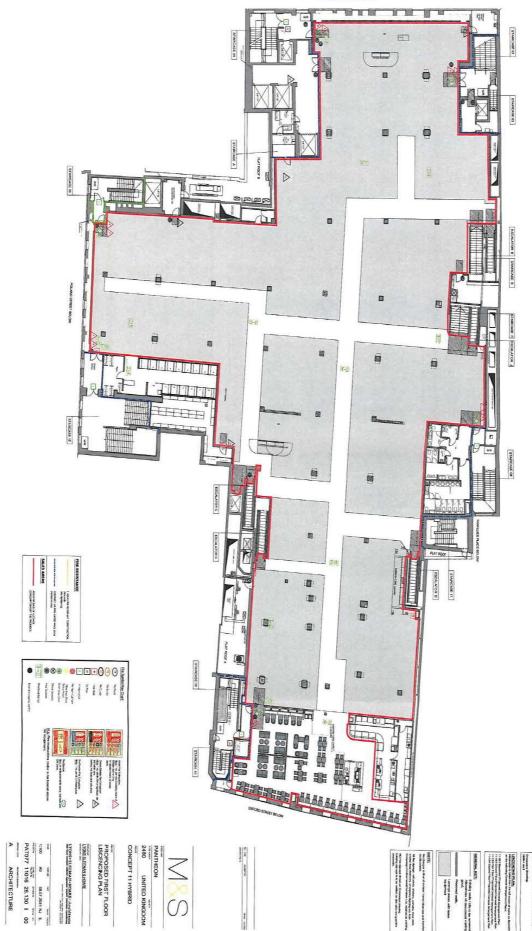
16th May 2018

5th June 2018

6th June 2018





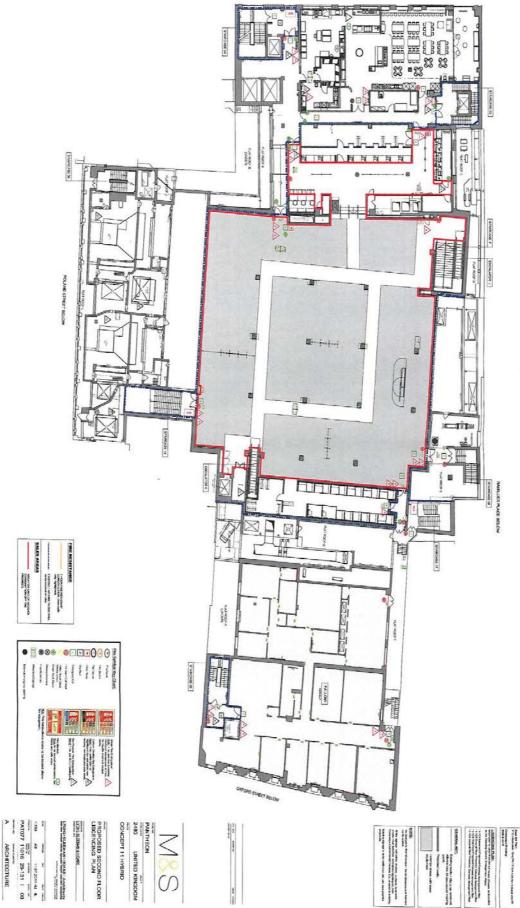


FOR INFORMATION

LYONS+SLEEMAN+HOARE | Architects

PROPOSED FIRST FLOOR LISCENCING PLAN

CONCEPT 11 HYBRID UNITED KINGDOM



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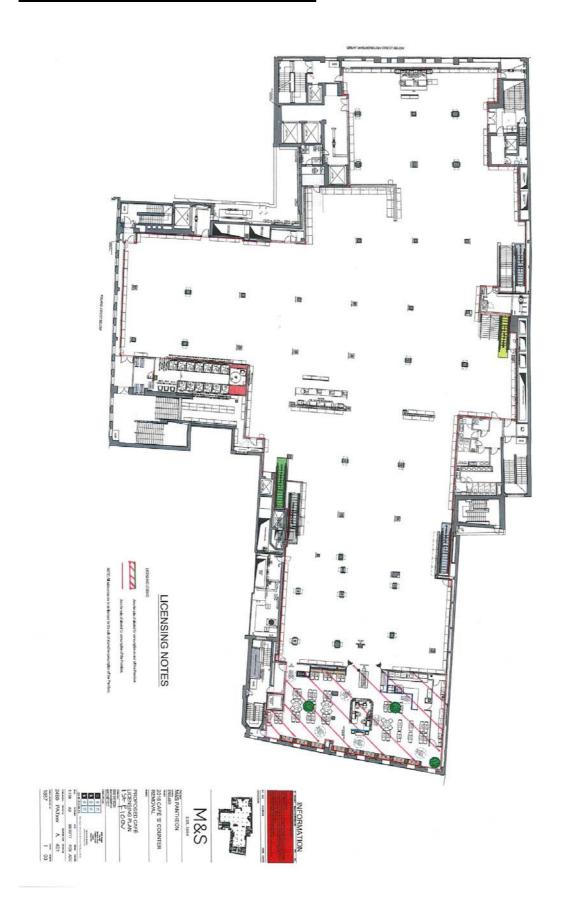
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Proposed amendment to 1st Floor



Applicant Supporting Documents

None submitted.

Licence & Appeal History

Application	Details of Application	Date Determined	Decision
05/05699/LIPC	New Premises Licence	04.09.2005	Granted under Delegated Authority
06/02320/LIPV	, , ,		Granted under Delegated Authority
07/09807/LIPV	Application to Vary the Premises Licence To amend plans following some internal alterations	06.12.2007	Granted by Licensing Sub Committee
11/08564/LIPVM	Application for a Minor Variation Improvement and modernisation works to the sales floors including relocation of merchandise display 'walls' at ground and first floor adjacent to escalator voids and removal of existing merchandise display 'walls' in order to facilitate use of loose equipment layout on sales floors.	15.09.2011	Granted under Delegated Authority

15/04926/LIPDPS	Application to Vary the Designated Premises Supervisor	07.07.2015	Granted under Delegated Authority
16/01306/LIPDPS	Application to Vary the Designated Premises Supervisor	16.03.2016	Granted under Delegated Authority
17/11571/LIPVM			Granted under Delegated Authority
18/05212/LIPV	Application to Vary the Premises Licence The application seeks to permit on sales from the customer café on the first floor as hatched in red on the application which accompanies the application. The application also seeks to remove condition 7 under Conditions Applicable to the Sale of Alcohol ie "7. Alcohol shall not be sold in an open container or be consumed in the licensed premises".		To be determined

There is no appeal history

CONDITIONS CONSISTENT WITH THE OPERATING SCHEDULE AND CONDITIONS PROPOSED BY A PARTY TO THE HEARING

When determining an application to vary a premises licence under the provisions of the Licensing Act 2003, the licensing authority must, unless it decides to reject the application, grant the licence subject to the conditions which are indicated as mandatory in this schedule.

At a hearing the licensing authority may, in addition, and having regard to any representations received, grant the licence subject to such conditions which are consistent with the operating schedule submitted by the applicant as part of their application, or alter or omit these conditions, or add any new condition to such extent as the licensing authority considers appropriate for the promotion of the licensing objectives.

This schedule lists those conditions which are consistent with the operating schedule, or proposed as appropriate for the promotion of the licensing objectives by a responsible authority or an interested party as indicated. These conditions have not been submitted by the licensing service but reflect the positions of the applicant, responsible authority or interested party and have not necessarily been agreed

Conditions: On Current Licence -

Mandatory:

- 1. No supply of alcohol may be made at a time when there is no designated premises supervisor in respect of this licence.
- 2. No supply of alcohol may be made at a time when the designated premises supervisor does not hold a personal licence or the personal licence is suspended.
- 3. Every supply of alcohol under this licence must be made or authorised by a person who holds a personal licence.
- 4. (1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.
 - (2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises—
 - (a) games or other activities which require or encourage, or are designed to require or encourage, individuals to;
 - drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or
 - (ii) drink as much alcohol as possible (whether within a time limit or otherwise):

- (b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;
- (c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;
- (d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;
- (e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of a disability).
- 5. The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.
- 6. (1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.
 - (2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.
 - (3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either—
 - (a) a holographic mark, or
 - (b) an ultraviolet feature.
- 7. The responsible person must ensure that—
 - (a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures—
 - (i) beer or cider: ½ pint;
 - (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and
 - (iii) still wine in a glass: 125 ml;

- (b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and
- (c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.

A responsible person in relation to a licensed premises means the holder of the premise licence in respect of the premises, the designated premises supervisor (if any) or any individual aged 18 or over who is authorised by either the licence holder or designated premises supervisor. For premises with a club premises certificate, any member or officer of the club present on the premises in a capacity that which enables him to prevent the supply of alcohol.

- 8. (i) A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.
 - (ii) For the purposes of the condition set out in paragraph 8(i) above -
 - (a) "duty" is to be construed in accordance with the Alcoholic Liquor Duties Act 1979:
 - (b) "permitted price" is the price found by applying the formula -

$$P = D+(DxV)$$

Where -

- (i) P is the permitted price,
- (ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and
- (iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;
- (c) "relevant person" means, in relation to premises in respect of which there is in force a premises licence -
 - (i) the holder of the premises licence,
 - (ii) the designated premises supervisor (if any) in respect of such a licence, or
 - (iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;
- (d) "relevant person" means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and

- (e) "value added tax" means value added tax charged in accordance with the Value Added Tax Act 1994.
- (iii). Where the permitted price given by Paragraph 8(ii)(b) above would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.
- (iv). (1) Sub-paragraph 8(iv)(2) below applies where the permitted price given by Paragraph 8(ii)(b) above on a day ("the first day") would be different from the permitted price on the next day ("the second day") as a result of a change to the rate of duty or value added tax.
 - (2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

Conditions which reproduce the effect of any restriction imposed on the use of the premises by specified enactments

Conditions Applicable to the Sale of Alcohol

9. Alcohol shall not be sold or supplied except during permitted hours.

In this condition, permitted hours means:

- (a) On weekdays from 07:00 to 23:00;
- (b) On Sundays from 09:00 to 21:00.

NOTE - The above restrictions do not prohibit:

(a) ordering of alcohol to be consumed off the premises, or the despatch by the vendor of the alcohol so ordered.

Condition 10 originally intended to be deleted (previously condition 7)

10. Alcohol shall not be sold in an open container or be consumed in the licensed premises.

Following discussions with Environmental Health agreed to read as follows:

Except for the first floor café alcohol shall not be sold in an open container or be consumed in the licensed premises

Annex 2 – Conditions consistent with the operating Schedule

11. Save for premium lines, there shall be no super strength (having an ABV of 5.5% or above) lager or ciders sold by retail at the premises.

Annex 3 – Conditions attached after a hearing by the licensing authority

12. The existing comprehensive CCTV system already installed at the premises will remain installed and be maintained as per the minimum requirements of a Metropolitan Police Crime Prevention Officer. All entry and exit points will be covered enabling frontal identification of every person entering in any light condition. The CCTV system shall continually record whilst the premises are open for licensable activities and the recordings shall be kept available for a minimum of 31 days with time and date stamping. Recordings shall be made available to an authorised officer or a police officer together with facilities for viewing throughout the preceding 31 day period.

Police propose condition 12 be amended, agreed by applicant

- 12. The premises shall install and maintain a comprehensive CCTV system as per the minimum requirements of the Westminster Police Licensing Team. All entry and exit points will be covered enabling frontal identification of every person entering in any light condition. The CCTV system shall continually record whilst the premises is open for licensable activities and during all times when customers remain on the premises. All recordings shall be stored for a minimum period of 31 days with date and time stamping. Viewing of recordings shall be made available immediately upon the request of Police or authorised officer throughout the entire 31 day period.
- 13. Alcohol shall be displayed in a responsible manner and be subject to appropriate systems of security and supervision by staff, CCTV or a combination of both.

Additional conditions proposed by the Police, agreed by the applicant

- 14. A staff member from the premises who is conversant with the operation of the CCTV system shall be on the premises at all times when the premises is open. This staff member must be able to provide a Police or authorised council officer copies of recent CCTV images or data with the absolute minimum of delay when requested.
- 15. A Challenge 21 or Challenge 25 proof of age scheme shall be operated at the premises where the only acceptable forms of identification are recognised photographic identification cards, such as a driving licence, passport or proof of age card with the PASS Hologram.
- 16. An incident log shall be kept at the premises, and made available on request to an authorised officer of the City Council or the Police. It must be completed within 24 hours of the incident and will record the following:
 - (a) all crimes reported to the venue
 - (b) all ejections of patrons
 - (c) any complaints received concerning crime and disorder
 - (d) any incidents of disorder
 - (e) all seizures of drugs or offensive weapons
 - (f) any faults in the CCTV system, searching equipment or scanning equipment
 - (g) any refusal of the sale of alcohol
 - (h) any visit by a relevant authority or emergency service.





Premises within 75 metres of: Marks & Spencer, 169 – 173 Oxford Street, London, W1D 2JR

p/n	Name of Premises	Premises Address	Licensed Hours
08/05298/LIPT	The Chippy	Ground Floor 38 Poland Street London W1F 7LY	Monday to Saturday; 10:00 - 00:30 Sunday; 12:00 - 00:00
14/04881/LIPVM	China White	Mappin House 4 Winsley Street London	Monday to Saturday; 09:00 - 03:30
		W1W 8HF	Sunday; 09:00 - 23:00
16/06154/LIPT	McDonald's	185-187 Oxford Street London W1D 2JU	Thursday to Saturday; 05:00 - 01:00
			Sunday to Wednesday; 05:00 - 00:00
06/07045/WCC	Arirang Korean Restaurant	31-32 Poland Street London W1F 8QN	Monday to Saturday; 10:00 - 00:30
			Sunday; 12:00 - 00:00
16/10148/LIPVM	Corazon	Ground Floor 29 Poland Street London W1F 8QN	Monday to Saturday; 10:00 - 00:30
			Sunday; 12:00 - 00:00